AMENDMENTS TO THE CLAIMS

1-34. (CANCELLED)

35. (CURRENTLY AMENDED) A method comprising:

receiving a product identifier that identifies a product,

in which the product is associated with a transaction;

receiving, at a terminal of a merchant, a credit card number from a customer as payment for the transaction,

in which the credit card number is for use only one time,

in which the credit card number is for use in place of an account number that identifies a credit card account, and

in which the credit card number has the same number of digits as the account number;

transmitting, by the terminal, the credit card number for authorization of the transaction;

receiving, by the terminal, information indicating whether the transaction is authorized; and

providing the product to the customer if the transaction is authorized.

36. (CURRENTLY AMENDED) A method comprising:

receiving a product identifier that identifies a product,

in which the product is associated with a transaction;

receiving, at a terminal of a merchant, a single-use credit card number from a cardholder,

in which the single-use credit card number is for use only one time, in which the single-use credit card number is for use in place of an account number that identifies the cardholder, and

in which the single-use credit card number has the same number of digits as the account number;

determining a transaction amount that is associated with the transaction;

after receiving the single-use credit card number from the cardholder, transmitting, by the terminal, the single-use credit card number and the transaction amount to a credit card issuer for authorization of the transaction;

receiving, by the terminal, information from the credit card issuer indicating whether the credit card account has sufficient credit available for the transaction; and

providing the product to the customer based on the information from the credit card issuer.

37. (PREVIOUSLY PRESENTED) A method comprising:

receiving, at a terminal of a merchant, a single-use credit card number,

in which the single-use credit card number is for use only one time,

in which the single-use credit card number is for use in place of an account number that identifies a credit card account, and

in which the single-use credit card number has the same number of digits as the account number;

receiving, at the terminal, an indication of an amount of a purchase;

after receiving the single-use credit card number at the terminal, transmitting, from the terminal, the single-use credit card number and the amount of the purchase to a credit card issuer for authorization of the purchase; and

receiving, at the terminal, information from the credit card issuer indicating whether the purchase is authorized.

38. (PREVIOUSLY PRESENTED) The method of claim 37, in which receiving the single-use credit card number comprises:

receiving the single-use credit card number via the Internet.

39. (PREVIOUSLY PRESENTED) The method of claim 37, in which receiving the single-use credit card number comprises:

receiving the single-use credit card number via a telephone.

40. (PREVIOUSLY PRESENTED) The method of claim 37, further comprising:

providing the product to a customer if the purchase is authorized.

41. (PREVIOUSLY PRESENTED) The method of claim 37, further comprising:

receiving, at the terminal, information from the credit card issuer indicating whether the credit card account has sufficient credit available for the purchase.

42. (PREVIOUSLY PRESENTED) The method of claim 37, further comprising:

receiving, at the terminal, information from the credit card issuer indicating whether the single-use credit card number is valid.